

Brandon DeVere

Operations & Growth Leader | AI Workflow Designer | Storytelling & Systems Thinker

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SUMMARY

Built and led recruiting organizations totaling more than 900 real estate agents across multiple brokerages, states, and countries.

PROFESSIONAL EXPERIENCE

simpliHÖM — Growth Partner, Nevada Expansion

December 2024 – Present

- Helped launch simpliHÖM's presence in Nevada, growing the organization to 172 agents through recruiting, strategy, and agent support
- Building long-term revenue share and supporting brokerage growth as a strategic growth partner

Epique Realty — Director of Operations & Team Growth, Martinez Group

March 2023 – December 2024

- Led operations, recruiting, onboarding, and growth initiatives for the Martinez Group
- Grew the organization to 137 agents while building onboarding and recruiting workflows
- Served as Co-Chair of Epique Realty's Agent Advisory Council

eXp Realty — Real Estate Agent / Growth Leader

November 2017 – March 2023

- Built one of the top recruiting organizations within eXp Realty while continuing to serve real estate clients
- Grew the organization to 606 real estate agents through attraction, coaching, training, and systems development
- Developed AI- and video-driven recruiting systems that attracted agents at scale

AgencyOne Real Estate (formerly Bid 4 Agents and The Force Realty) — Realtor

2005 – November 2017

- Represented both buyers and sellers while building an independent real estate practice, closing 113 transactions
- As the business grew, began coaching and mentoring other agents on sales, systems, and business development
- Started building the recruiting, coaching, and operational systems later expanded at eXp Realty, Epique Realty, and simpliHÖM

Luxury Hospitality — Food Server / Concierge

2005 – 2014 (concurrent with real estate career from 2005 onward)

- Four Seasons Hotel Las Vegas — Food Server (2005–2009)
 - Banquet server, Hyatt / Westin / Marriott (Bellevue, WA) — provided stable income while building a real estate business (from 2009)
 - ARIA Resort & Casino — Concierge / Convention Concierge (2012–2014)
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INDEPENDENT PROJECTS

brandondevere.com — Designer & Builder

2026 – Present

- Designed and built end to end: architecture, design system, and content strategy, documented before any code was written

Learn For 2.0 — Creator & Host

July 2019 – Present (editorial process and AI workflow fully redesigned June 2026)

- Redesigned the editorial process from ad hoc prompting into a documented system governing voice, thumbnail strategy, and multi-platform distribution
 - Built and maintain the full production pipeline: transcript to structured draft, editorial revision, and platform-specific distribution across YouTube, blog, and social
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SKILLS

Operations & Systems Design · AI Workflow Design (ChatGPT, Claude, Claude Code) · Recruiting & Team Growth · Process Documentation & Knowledge Management · Coaching & Training · Content Strategy & Editorial Workflows · Cross-Functional Leadership · Real Estate Sales & Business Development

EDUCATION & CERTIFICATIONS

Coursework: Highline Community College, Bellevue College, College of Southern Nevada

Certifications: Nevada Real Estate License · Military Relocation Professional (MRP)